



GEMS PAULO RODEL

VIRTUAL TEAMMATE



SKILLS SUMMARY

- Academic Writing
- Product Research
- Search Engine Optimization
- Copywriting
- Office Software
- Apps
- Critical Thinking and Analysis

TOOLS

- Keepa
- SellerAmp
- RevSeller
- Microsoft Office
- Google Suite
- Artificial Intelligence

PERSONAL PROFILE

A jack-of-multiple-trades who likes to explore and learn new skills by dabbling in different tasks. Meticulous, analytical, and adaptable. Whether you need some written content or get your statistical data analyzed with some accounting skills added in the mix, I'm your guy.

WORK EXPERIENCE

AMAZON FBA PRODUCT RESEARCHER

RG26 Technologies | March 2023 - August 2023
 Outsource Central | August 2023 - March 2024

- Sourcing profitable leads for the clients' Amazon Seller Central account inventory.
- Calculations on potential profits, return on investment, and projected monthly sales as well as statistical and graphical analysis on products.

FREELANCE GHOSTWRITER

June 2018 - May 2022

- Creative literary and academic texts
- Includes essays, critiques, reviews, and theses.
- Also offering writing assistance

FEATURE WRITER AND EDITOR

OpenLine | June 2014 - March 2018

- Writing and editing feature articles
- Proofreading
- Grammar Checking

EDUCATION HISTORY

Holy Cross of Davao College

- Bachelor of Science in Psychology, 2022
- Special Academic Awardee